

IIRD NEWSLETTER



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IIRD Newsletter: Volume 2, Issue 5



Institute for Integrated Rural Development (IIRD)

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From the Editor's Desk ...



The most advantageous feature of development sector is the new ideas to think and newer tasks to perform which makes the environment ever youthful. In general, many people have complaints from their life because of the absence of something new, some new path to travel and new challenge to undertake. The stale routine activities sometimes kill the innovations; and prevent the hidden talent as well as potential of the individual. That's why the journey of mankind has been ever ending since civilisation. This unique opportunity is provided by the development sector

where every day is innovative, every action is new and every step moves towards some higher goal. Apart from this, the satisfaction level of individual also depends largely on the attitude; the way we see the things. India being very rich in its culture & innovations discovered by our saints and sages since time immemorial has enough to offer to the world especially in terms of attaining happiness. The very basic and simple but very effective principle laid down by our scriptures is to have the habit of remaining happy with minimum resources. Offering everything to HIM whatever we may get because we only get what we deserve for. Minimising the needs and having gratitude towards what we have been given by the nature besides making balanced endeavours towards progress are a few formulae of contentment. The ultimate objective of the life is to get content and we sometimes ignore the necessary steps required for contentment.

It is the development sector which offers such opportunities where we not only learn to live with bare minimum but also feel gratified while serving to others. However, the growth opportunities are ample; the right efforts with right resolve are required.

Hope that IIRD Newsletter will be able to serve its purpose to align with the thoughts of those who endeavour for making the life meaningful by serving others.

The inspirational thoughts of all our readers are solicited.

Dr. L.C. Sharma
Director IIRD ; Editor-in-Chief

IIRD Innovation

Integrated Panchayat Development (IPD)

Can we imagine a Village Panchayat which functions like the Sovereign Government of any country? The Integrated Panchayat Development (IPD) Model of IIRD is something which experiments with making the Gram Panchayat a tiny republic in real sense, where people have control over planning, implementation, regulations of resources. This initiation not just presents resources for benefiting people, but extends much beyond the existing concepts of Model Village prevalent in our country. The IPD model is being initiated by IIRD in Sholi Gram Panchayat, Nankhari Block of Shimla District, Himachal Pradesh. The people of the panchayat have greatly appreciated the idea. Till date, all the basic exercises like, mobilisation of communities, formation of IPD Executive and Sectoral committees, installation and/or construction of entry point activities have been completed. The vision document and perspective plan also has been prepared to strategise the things.



हम जानते हैं गाँव को बेहतर

Vision

Contributing meaningfully towards rapid sustainable development of the people by gaining international standards and becoming a well-known, established and reliable destination for developmental solutions.

Mission

The organisation seeks to work through research, capacity building, technical support and institutional networking in the national and global perspectives.

Objectives for the 12th Plan Period

- ◆ To promote autonomous Skill Development University and Disaster Management Institute, preferably in the central and northern parts of the country.
- ◆ To convert 10 thematic centres into centres of excellence in their respective areas, along with making them into autonomous companies, as IIRD's subsidiaries.
- ◆ To develop a vast network of beneficiaries of 100,000 and promote the spirit of volunteerism and service to nation and humanity.
- ◆ To have a strength of 1,000 associates/experts contributors to IIRD initiatives.
- ◆ To establish effective and operational linkages internationally for the promotion of applied research and need-based interventions in areas of socio-economic development at least in 5 countries

Spiritual Discourse: How to attain divine peace?



Shimla (September 15, 2014):

A group of IIRD professionals actively participated in a spiritual discourse organized by Yogoda Satsanga Society of India (YSSI) at Gaiety Theater, Mall-Shimla.

In the discourse, a senior Sanyasi Swami Nityananda Giri from YSSI has delivered a spiritual lecture on 'How to attain divine peace in today's materialistic world?' He also explained about the aim and ideas of YSSI.

Hon. Swami ji gave a brief introduction about the pioneering activities of Sri Paramhansa Yogananda (founder of YSSI) in spreading the message of Yoga in the west. He also talked about the need of practicing Kriya Yoga in

order to gain inner peace and happiness. It was an eye opening discourse, helpful for everyone to improve their lifestyles. Many of the participants then registered for membership in order to get the lessons from YSSI.

After the main lecture, Swami ji also give a practical exposure to the participants about the Kriya Yoga technique to achieve divine peace in our busy life. He professed that the universal Kriya Yoga teachings of Paramahansa Yogananda enable us to create for ourselves spiritually harmonious lives, and to contribute to a more compassionate and peaceful world. And, will liberate man from his threefold suffering: physical disease, mental disharmony, and spiritual ignorance. The Kriya Yoga will demonstrate the superiority of mind over body, of soul over mind and overcoming evil by good, sorrow by joy, cruelty by kindness, ignorance by wisdom. This will lead a human being to serve mankind as one's larger Self.

Networking/Linkages with relevant National and International Agencies

Agency with whom Network / Linkage is established	Area and extent of Networking/Linkages	Type of Networking/Linkages
National Bureau of Plant Genetic Resources (NBPGR), Regional Station – Phagli-Shimla, Himachal Pradesh, India	Access of laboratories and technical support in providing disease resistant seeds	National Linkage- GOI Institution
Central Potato Research Institute (CPRI) Shimla, Himachal Pradesh, India	Access to laboratories and support in providing disease resistant potato seeds	National Linkage- GOI Institution
G.B. Pant Institute of Himalayan Environment & Development (GBPIHED) Kosi-Katarmal, Almora, Uttarakhand, India	Research, technical and funding support in natural resource management (NRM)	National Linkage- GOI Institution
Directorate of Mushroom Research Kandaghat, Solan, Himachal Pradesh	Access to laboratories and technical support in mushroom promotion	National Linkage- GOI Institution
National Institute of Food Technology Entrepreneurship and Management (NIFTEM) Ministry of Food Processing Industries, Govt. of India (GoI)	Empanelled as training provider on PAN India basis and having technical support to conduct training programmes related food processing	National Linkage- GOI Institution
National Institute for Entrepreneurship and Small Business Development (NIESBUD), Ministry of Micro Small and Medium Enterprises (MSME), GoI	Approved as Partner Institution (PI) for various entrepreneurship development and skill development programmes of NIESBUD	National Linkage- GOI Institution
X-Callibre Digital Pen Solutions Pvt. Ltd.	Co-branding of Digital Pen Technology in India	National Linkage- Industry
University of Tajen, Taiwan	Diploma in watershed management and exchange programme in research and development (R&D)	International Linkage – Taiwan
IIBM, Papua New Guinea (PNG)	Faculty exchange programme	International Linkage- PNG
Shyrlix Foundation, Nigeria, South Africa	Execution of IIRD Africa Chapter	International Linkage – Nigeria
H.P. State Co-operative Milk Producer's Federation Ltd. (HP MILKFED)	Technical support agency to conduct training programmes, benchmark surveys, market studies, development of co-operative federations and to provide management support	National Linkage- GOI Federation
Satluj Jal Vidyut Nigam (SJVN) Ltd.	IIRD is enlisted for preparing detailed project reports (DPRs) on Model Village initiatives of SJVN	National Linkage- Industry
SJVN Ltd.- Rampur Hydro Electric Project (RHEP)	Empanelment as CSR partner for implementing Model Village Scheme of SJVN Ltd. and other activities	National Linkage- Industry
Engineers India Ltd. (EIL)	Execution of CSR Projects (Installation of RO Plants in Karnataka)	National Linkage- Industry
Engineers India Ltd. (EIL)	Execution of CSR Projects (Installation of RO Systems in Institutions in Andhra Pradesh)	National Linkage- Industry

MAJOR ONGOING PROJECTS

• Integrated Panchayat Development (IPD) Sholi

A Unique Initiative of IIRD toward Model Panchayat



- Real Time Data Generation & Management (RTDGM)
- Solar Electrification
- Mushroom Cultivation



• Entrepreneurship and Skill Development Programme in Housekeeping and Hospitality

A Training Programme



Sponsored by: National Institute for Entrepreneurship & Small Business Development (NIESBUD), Ministry of Micro, Small & Medium Enterprises (MSME), GoI

• Strengthening Cooperative Initiatives of Cooperative Societies registered under HP MILKFED

A Training Programme

Sponsored by: HP State Cooperative Milk Producers' Federation Ltd. (HP MILKFED), Totu, Shimla, Himachal Pradesh

• Uttar Pradesh Skill Development Programme (UPSDP) on Renewable Energy: Solar Electric System Installer & Service Provider (RNE 101) and Soft Skills for Base Line Staff in Service Sector

Sponsored by: Uttar Pradesh Skill Development Mission (UPSDM), Department of Vocational Education and Skill Development, Govt. of Uttar Pradesh

• Solar Street Electrification of proposed Model Panchayat Sholi - Phase 1

A Developmental Project

Partially Sponsored by: Engineers India Limited (EIL) (A Navratna public-sector undertaking (PSU), GoI, Ministry of Petroleum & Natural Gas)

• National Level Field Verification of Panchayats in Rajasthan, Kerala & Lakshadweep as Field Verification Agency (NFVA) for Panchayat Sashaktikaran Puraskar

Monitoring and Evaluation Project

Sponsored by: Ministry of Panchayati Raj (MoPR) under Rajiv Gandhi Panchayat Sashaktikaran Abhiyan (RGPSA)

• Execution of Capacity Building, Trainings and other activities related to RGPSA of MoPR in Jharkhand

Capacity Building, Trainings & other activities

Sponsored by: Department of Panchayati Raj, Govt. of Jharkhand, Ranchi

• Preparation of Detailed Project Report (DPR) for the Implementation of Model Village Scheme of SJVN

Sponsored by: Satluj Jal Vidyut Nigam (SJVN) Limited, Rampur Hydro Electric project (RHEP), Jhakri, District Shimla, Himachal Pradesh

• Dissemination and demonstration of water harvesting, conservation and ground water recharging technologies through institutional linkages for sustainable livelihood

Sponsored by: G.B. Pant Institute of Himalayan Environment & Development (An Autonomous Institute of Ministry of Environment & Forests, GoI), Kosi-Katarmal, Almora, UK.

• Adult Education Programme

In-House Project

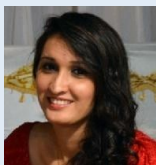
• Himalayan Safe Food-A brainchild of young agri-horticulture professionals at IIRD

In-House Project



Expansion of IIRD Family - New joining in Team IIRD

Recently, the IIRD family has grown after the recruitment of following new employees.



Ms. Vimal Preet

She has joined IIRD as Project Officer (Urban and Rural Planning). She possesses masters degree in Urban and Rural Planning from IIT Roorkee, Uttarakhand with specialization in urban & rural planning, transportation planning, infrastructure planning, architecture and sustainable development.



Mr. Praveen P.

He has joined IIRD as Research Officer under Sub-mission: Integrated Panchayat Development (IPD)- Sholi. He is a post graduate in Economics and pursuing Ph.D. from Jawaharlal Nehru University, Delhi and also having professional expertise of tackling different issues related to rural economic development.

Establishment of well equipped Laboratories under UPSDP

Chandauli: IIRD as a Private Training Partner (PTP) under Uttar Pradesh Skill Development Programme (UPSDP) has established a Training Centre in Chandauli district. The Centre is having furnished office space, spread approximately in 4500 feet², consisting of one Information Technology (IT) laboratory- having 15 computer systems, two workshops equipped with solar and technical equipments, along with 5 modern class rooms with toilet facilities for male and female trainees.

The instruments which are being used in the lab are: Ammeters, voltmeters, multimeters, meggers, electric testers, pliers, screwdrivers' sets, spanner sets, hydrometers, inch tapes, magnetic compass, crimping tools, knives, hacksaws, hammers (small & large), wire strippers, photovoltaic cells of different types rubber gloves, drilling machines, solar panels (2, 3, 5, 10 & 20W), solar panels (broken), tool boxes, pipe wrenches, solar LED tubelights, solar torch, measuring tapes, insulation tapes, teflon tapes, solar voltage charge controllers 6 Amp, solar CFL lights and lead acid batteries (4 & 6W).



Computer Laboratory



Workshops; having Solar & Technical equipments

Participation in NSDC Exhibition, New Delhi

7th National Skill Development Corporation (NSDC) Partners Meet

New Delhi, 4th-5th August: As part of the "7th National Skill Development Corporation (NSDC) Partners Meet", IIRD put up an exhibition stall at India Habitat Centre, New Delhi on 4th-5th August 2014. IIRD demonstrated innovations in digital pens and data automation. NSDC officials and NSDC partners appreciated the technology and its application scope for various data collection activities as part of NSDC program. From IIRD, Dr. L.C. Sharma, M.D., Mr. S. Ramaswamy, Mission Head (MDHE), Mr. Uma Shankar, Jr. Engineer (Projects) and Mr. Suresh Subbaiah, Chief Programme Manager (CTI) has actively participated in the event and satisfied the queries of the visitors.



IIRD's Exhibition Counter in 7th NSDC Partners Meet,

Integrated Panchayat Development (IPD) Sholi

The IIRD's Sub-mission-Sholi is focused on the IPD of a Panchayat- Sholi, Nankhari Block, Shimla District, Himachal Pradesh. The following interventions were executed under the same:



Integrated Panchayat Development - Sholi

(A Unique Initiative of IIRD)

एकीकृत पंचायत विकास - शोली

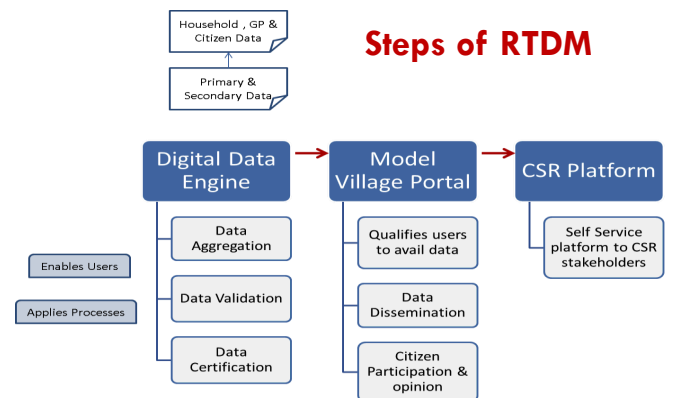
(आई.आई.आर.डी. का विशिष्ट प्रयास)

Real-Time Data Generation and Management (RTDM)

21st Century Innovation of IIRD under Model Panchayat Initiative

Sholi: In our country there are very tedious methods of collecting data and information for planning, conceptualization and execution of different projects and activities in all fields of development. All strategies are formulated by using stale data at macro level. In the 21st Century development shall be based on the high level of transparency and quality in data collection and information system. IIRD has come up with a solution of providing Real Time Data on the single click of a button in our dedicated server. This unique initiative is going to re-define the development of 21st century and IIRD is going to be the proud stakeholder in the transformation. The project has successfully been tested in Gram Panchayat Sholi, adopted by IIRD for Model Development under its Integrated Panchayat Development (IPD) initiative.

The RTDM is a web based application used for managing the survey details of Sholi Panchayat. In near future IIRD plans to replicate the same in another 17 Panchayats of the Satluj Basin, so that, the collected data could be used for planning and to strategize things in a comprehensive manner in different sectors of development.



Internship Programme (IP) for Students

IIRD HQ: Under the Internship Programme (IP) of IIRD, students from different universities, institutions and organisations gone through excellent studies in different fields of rural development. Under the IP, three interns namely, Mr. Jitendra Verma, Mr. Rafiq Ahmad and Mr. Deepak, from National Institute of Rural Development (NIRD)

Hyderabad have completed their dissertation works under the auspicious guidance of senior faculty of IIRD. IIRD has provided the opportunity of understanding the working system in rural areas to the trainees during their course of internship. The interns got training in tackling rural development issues, challenges and strategies. This



Rafiq Ahma



Jitendra Verma



Deepak

would further help the trainees in expanding their skills and enhance their learning process. The projects they completed in stipulated time were mainly related to human welfare and social services in rural areas.

Training on Animal Rearing and Role of Women in Dairy

13,018 milk producers got training / Sponsor: HP MILKFED

IIRD HQ-Shimla: IIRD successfully executed a training programme on 'Animal rearing and Role of Women in dairy'. The objective of the programme was to make aware and well trained the mountainous people for getting more milk from their milch animals to make themselves self reliant. During the programme technical information on animal rearing were discussed in detail, along with the discussion on role of women in cooperativeness and challenges & problems concerned to milk production sector. Under this programme, IIRD has executed total 75 training programmes for 13,018 milk producers of five districts in Himachal Pradesh between February 6 to September 9, 2014.

The training programme was sponsored by Himachal Pradesh State Co-operative Milk Producers' Federation Ltd. (HP MILKFED), Tuto - Shimla, Govt. of Himachal Pradesh under Rashtriya Krishi Vikas Yojana (RKVY) functioning under National Mission for Protein Supplements (NMPS) of Department of Agriculture & Cooperation, Ministry of Agriculture, GOI.



Details of the Training Programme

SL	District	Total Venues	Organised One day Prog. (in month(s))	Participants
1.	Shimla	8	May to Jun 2014	898
2.	Kullu	28	Feb to Jul 2014	5,089
3.	Kangra	3	Jul 2014	483
4.	Mandi	28	Feb to Sep 2014	5,671
5.	Sirmaur	8	Feb to Aug 2014	877

Adult Education Programme (AEP)

25 Women of Shimla are getting Basic Education

Shimla : Under Adult Education Programme (AEP) of IIRD two groups of minority women are getting basic education. Ms. Jasbir, a retired teacher, is handling both the groups of AEP. The 1st group of 10 women is from Chhoti Masjid, Sanjauli, Shimla and 2nd group of 15 women is from Idgha Colony, Near Bus Stand, Lakar Bazaar, Shimla. Under the AEP these women have successfully completed 10

months of their training. The regular inspection with some inputs as guest faculty has ensured by IIRD management in a regular manner. Along with this, on the successful completion of 9 months of their studies the Senior Faculty of IIRD conducted an examination. The results were found satisfactory. Now on the request of these women IIRD is searching opportunity to conduct examination so that they

Venues

Sanjauli & Lakar Bazaar, Shimla

could be awarded certificates by the Education Department.



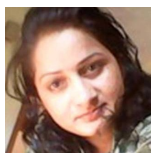
Open Invitation to "Workaholic" and "Mad for Cause" People

Are you willing to do something remarkable before saying Good-Bye to this world? If you feel like, and if you have learned to work for a cause, and if you need a platform to convert all your miraculous ideas into reality, then please come and join us. Don't discuss on the TORs as the competent persons can create TORs for themselves at their own. Don't negotiate on perks as the perks will follow the people working for a cause. All remarkable achievements have been made in the world by the MAD people only. The opportunity is just at the distance of a call. Contact: Mr. Saroj K. Das, Co-Director; saroj@iirdshimla.org; +91 9459543117.

"LIFE AT IIRD"



It is a honourable feeling for me to work for planning and development of rural areas. Thanks to IIRD for giving me the opportunity to use my technical and professional knowhow for a planned growth of rural India *Ar. Vimal Preet, Project Officer*



It is all the efforts of the management and employees of the IIRD that, today IIRD is enjoying the prestigious position in the development sector. I am proud to be the part of IIRD family.... *Sunita Singh, Programme Coordinator*



It has been a wonderful experience to be the part of IIRD. IIRD is pledged and committed towards the transformation of rural lives through its interventions and involvement at grass root level. My learning in IIRD has been very valuable by working with innovative, experienced and dedicated team; I wish them best of luck for their future endeavours..... *Rafiq Ahmad, Internship Trainee from NIRD*



I had joined IIRD with an objective to utilize my potential and expertise and to contribute in self-sustaining the organization. To realize the same I had tried to do my best..... *Saroj Nitesh Sharma, Accountant*



I had gained a new height in IIRD. Thanks to senior management for their support and timely guidance for making me able to utilise my potentials *Umashankar Reddy, Junior Engineer*



It was an astonishing and incalculable experience to be the part of IIRD. During my 45 days at IIRD I learned many things. IIRD staff was very supportive and, hospitality of IIRD was appreciable. IPD concept of Dr. L.C. Sharma is going to be milestone in the success story of IIRD *Jitendra Verma, Internship Trainee from NIRD*



IIRD has given me the platform to learn and understand the IPD Concept of IIRD for transformation of rural lives toward a better life *Deepak, Internship Trainee from NIRD*

IIRD Chapters: NATIONAL CHAPTERS: Delhi/Bengaluru/Chennai/Guwahati/Ahmedabad/Bhopal/Kolkata/Jamshedpur/Bhubaneswar
INTERNATIONAL CHAPTERS: Nigeria

IIRD Missions

Mission For Environment Protection and Ecofriendly Livelihood
Mission For Livelihood Promotion
Mission For Participatory Governance and Public Welfare
Mission For Model Development and Humane Engineering

IIRD Centres/Sub-Missions

Centre for Natural Resource Management (CNRM), Centre for Environment & Climate Change (CECC), Centre for Livelihood & Micro-Finance (CLMF)
Centre for Career Studies (CCS), Centre for Tourism Promotion (CTP), Centre for Entrepreneurship & Skill Development (CESD)
Centre for Urban Governance (CUG), Centre for Local Self Governance (CLSG), Centre for Disaster Management (CDM)
Centre for Technology & Innovation (CTI), Sub-Mission: IDP, Sub-Mission: IPD

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