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## IIRD Newsletter: Volume 3, Issue 1



## **Institute for Integrated Rural Development (IIRD)**

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#### From the Editor's Desk ...



The success and satisfaction are two sides of a coin in which we see only one side at one time and the other side is seen by others. Success is something which is seen and assessed by others. This is the external view visible to people and available for interpretation as per individual's level of understanding and perception. No matter what one's heart speaks about internally. Satisfaction on other hand is something which is personal and internal, hardly to do with the external environment. No matter what people around feel and assess, satisfaction comes with the internal bliss. This implies the former is

for the eyes of others and the latter for us.

The journey of IIRD during the year 2014-15 remained topsy-turvy as the focus was to create an environment which could give push to the organization in a big way. Strategically whatever was planned was completed which is a great sigh of the satisfaction to the management. We could pay less attention to the short term objectives which might have impact on our success to the external eyes, but building the internal enabling environment was something very crucial without which we could have never imagined to touch the heights as we are imagining now. The outcome of the same will be seen in the financial year 2015-16 and onwards.

We sometimes need to sacrifice the smaller immediate gains for some larger goal. With this learning of the year, IIRD has to emerge as a larger player in the development sector known for its quality, reliability and innovations. The time ahead is waiting for our foot prints globally and this year is coming with abundant opportunities and challenges ahead.

I am sure, the constant encouragement and patronage of our well wishers shall keep on guiding our efforts in the right direction with required zeal.

Dr. L.C. Sharma

Managing Director IIRD; Editor-in-Chief

#### **IIRD** Innovation

**Performance Mapping of Human Resource**: The organisation has been striving for completely paperless office through automation based online operations. When it comes of performance appraisal, the IT Application finds it difficult to make qualitative assessment. Accordingly, a new tool is being devised to make qualitative assessment of the functions and assignments of the functionaries. The tool will endeavour to lay down certain criteria and indicators which will enable the viewer to have feeling of the kind of efficiency at the end of the functionary. If successfully implemented, this will reduce the dependency on human interference to a large extent and an unbiased measure of performance will evolve.

#### Post Approval

#### Scene

Project Tile (Click)	Auto generated ID	Status	Hours Rating	Quality Rating	Overall Rating
	A-0001	Not Started	As per formula A	As per formu- la B	HR + QR /2
	A-0002	Ongoing	3	5	4
	A-0003	Completed	9	6	7.5



#### Vision

Contributing meaningfully towards rapid sustainable development of the people by gaining international standards and becoming a well-known, established and reliable destination for developmental solutions.

#### <u>Mission</u>

The organisation seeks to work through research, capacity building, technical support and institutional networking in the national and global perspectives.

#### Objectives for the 12th Plan Period

- To promote autonomous Skill Development University and Disaster Management Institute, preferably in the central and northern parts of the country.
- To convert 10 thematic centres as centres of excellence in their respective areas, along with making them into autonomous companies, as IIRD's subsidiaries.
- To develop a vast network of beneficiaries of 100,000 and promote the spirit of volunteerism and service to nation and humanity.
- To have a strength of 1,000 associates/experts contributors to IIRD initiatives.
- To establish effective and operational linkages internationally for the promotion of applied research and needbased interventions in areas of socioeconomic development at least in 5 countries



# **QUALITY MANAGEMENT**SYSTEM (QMS)

The IIRD operates a QMS that conforms to the requirement of the International Standard ISO 9001: 2008. The objective of the QMS is to provide a framework for the delivery of high quality services to the stakeholders. QMS is a standard by which IIRD measures its accomplishments and progress toward the future goals. We want IIRD to be regarded by our stakeholders, our clients and our employees as the best developmental organization of the service we serve.

#### **Ethical Conduct**

IIRD employees will adhere to the highest standards of ethical conduct and mutual respect in their dealings with clients, stakeholders and collaborators.

#### **QUALITY POLICY**

IIRD is committed to provide the specialized services and technical support in research, studies, trainings, capacity building and management grammes with respect to various developmental & socio-environmental issues in the paradigm of integrated development. This shall be achieved through periodical skill upgradation of the human resource engaged, review meetings, appraisals, monitoring and getting feedback from the stakeholders in order to bring the best quality of the services and tangible contribution to the growth of the nation in global perspective.

### **Staff Motivational Session**

Talk on Health, Hygiene and Work Efficiency of the Staff

IIRD HQ Shimla (Jan 2015): In continuation of a regular practice of the staff motivational tool adopted in the organization, some staff motivational session were delivered by our honorable Chairman, Prof. R.K. Gupta. The delivered sessions were mainly focused on the health and hygiene issues of the staff. As per his messages he has given special focus on health and hygiene issues concerned with water borne diseases. Under his sessions, he explained that the health body and soul could lead towards progressive work.

The poor personal hygiene spreads illness. It also affects interpersonal relationships, social interactions and job or school performance. Good hygiene, on the other hand, makes you come off as a capable person with self-worth and self-confidence. Good personal hygiene also helps you stay healthy, clean-looking and attractive.

There are many researches which reveals that companies that promote and protect workers' health are among the most successful and com-

petitive compared to others. Workplaces that actively engage employees in all aspects of health, safety and environmental issues and positively respond to their opinions, views and concerns, create a strong foundational base for success. Employees are at their most motivated and creative when they are in an environment that has a strong safety culture and actively addresses health and wellbeing.

Promoting employees health is a smart business move. Employers who invest in their workers' physical and mental health reap a range of profit-boosting benefits.

He explained that some awareness programmes on health and hygiene issues must be formulated to aware the staff as well as all stakeholders. He confessed that it should be followed through the Integrated Panchayat Development practice of IIRD and be replicated under other programmes and projects. Prof. Gupta professed that a 'Sound Mind Lives in a Healthy Body'.





## Thanks to Mr. V.K. Sharma for Offering his Premises to IPD

IPD Sholi (February 2015): IIRD pay heartiest and sincere thanks to Mr. V.K. Sharma, First IFS Officer of Himachal Pradesh, for offering his premises to Integrated Panchayat Development (IPD) Office in Sholi Panchayat, at village Grasu, Near Rampur, Shimla. Now, all the interventions of IPD - Sholi would be operated by IIRD from this location. On an occasion to pay a sincere thanks to Mr. Sharma, IIRD also presented a book 'Autobiography of a Yogi' to him. He is very much impressed with the IPD initiative of IIRD.

In near future some of the big lab-toland projects of IPD Sholi will be executed in the farms and other fields of Mr. Sharma.



 The Managing Director & Chairman IIRD Presenting a book 'Autobiography of a Yogi' to Mr. V.K. Sharma, 1st IFS Officer of Himachal Pradesh

## Sanctioned/Approved Projects between January to March 2015

SN	Title	Nature	Funding Agency	Existing status
1.	Execution of Capacity Building, Trainings and other activities related to Rajiv Gan- dhi Panchayat Sashaktikarn Abhiyan (RGPSA) of Ministry of Panchayati Raj (MoPR) in Jharkhand	Capacity Build- ing, Trainings & other activities	Department of Panchayati Raj, Govt. of Jharkhand, Ranchi, Jharkhand	On-going
2.	Detailed Project Report (DPR) for Implementation of SJVN Model Village Scheme in Bayal, district Kullu, Himachal Pradesh	Survey and Studies	Satluj Jal Vidyut Nigam (SJVN) Ltd., Rampur Hydro Electric Power Project (RHEP), Jhakri, Shimla, Himachal Pradesh	On-going
3.	Women Orientation Programme on Dairy Farming and Strengthening of Cooperative Initiatives of Cooperative Societies regis- tered under HP MILKFED	Training/ Orientation Programme	HP State Cooperative Milk Producers' Federation Ltd. (HP MILKFED), Totu, Shimla, Himachal Pradesh	Completed
4.	Consumer Education Programme on Milk and Milk Products	Awareness/ Education Pro- gramme	HP MILKFED, Totu, Shimla, Himachal Pradesh	On-going
5.	Milk Producers Induction Training Programme in Shimla district	Induction Train- ing Programme	HP MILKFED, Totu, Shimla, Himachal Pradesh	On-going
4.	Field survey of Export Industries in Hima- chal Pradesh	Survey and Studies	Indian Institute of Foreign Trade (IIFT) (An Autonomous Institution of Ministry of Commerce & Industry, Govt. of India) Salt Lake City, Kolkata, West Bengal	On-going



## **Expansion of IIRD Family - New joining in Team IIRD**

Recently, the IIRD family has grown after the recruitment of following new employees.



#### Ms. Himpriya

She has Joined IIRD as HR Officer. She is Master in Business Economics. She has a composite work experience of over 7 years in service & development sectors. She has potential to learn quickly and deliver accordingly. She is rich in excellent communication and presentation skills.



#### Mr. Pamit Sharma

He has joined IIRD as Logistic Assistant. In the Organisation his responsibilities include receiving goods, stocking shelves and ensuring that invoices are filed appropriately. In future, he is expected to be experts in knowing IIRD's products and how they are to be placed.



#### Mr. Suneha Sharma

She joined team IIRD as Company Secretory -cum-Sr. Executive to MD. She is determined and focused professional. In IIRD she is responsible for the efficient administration, particularly with regard to ensuring compliance with statutory and regulatory requirements and for ensuring that decisions of the board of directors are implemented.



#### Mr. Kuldeep S. Karasi

He has joined IIRD as Project Associate. He may involved in all aspects of project implementation especially related to different training programmes of IIRD. He would work with staff and other individuals to implement project activities, monitor and report on progress, analyze data, make suggested corrections if needed and write final project reports.

All the IRD staff members warmly welcome its new members and wish for their long future with the Organization.

## Participation in Orientation Workshop of MOPR

Delhi, January 2015: As the members of National Level Field Verification Agency (NLFVA), ten staff members of IIRD including Managing Director and other Directors has actively participate in a two days (January 7 & 8, 2015) Orientation Workshop on Verification of State recommended Panchayats for conferring Panchayat Sashaktikaran Puraskar (PSP) & Rashtriya Gaurav Gram Sabha Puraskar (RGGSP) under Rajiv Gandhi Panchayat Sashaktikaran Abhiyan (RGPSA). The workshop was organised by Ministry of Panchayati Raj (MoPR) at National Agricultural Science Centre (NASC) Complex, ICAR, Pusa, New Delhi. In the workshop total 54 members of NLFVAs were present. The objective of workshop was to orient the NLFVAs before the field visit to monitor the Panchayats for PSP and RGGSP.

In workshop the officers from MoPR like-Additional Secretory, Joint Secretory, Director and Under Secretary were also present to orient the participants.



 Presence of IIRD Staff in Orientation Workshop on Verification of State recommended Panchayats for conferring PSP & RGGSP under RGPSA.



## **Uttar Pradesh Skill Development Programme (UPSDP)**

## HIGHLIGHTS OF THE PROJECT

- Regular Theoretical as well as Practical Classes
- Distribution of Uniforms
- Completion of 1st 10 Batches
- Fresh 4 batches enrolled under NRLM

Chandauli - Uttar Pradesh (March 2015): A skill development programme was initiated in Chandouli on 'Renewable Energy: Solar Electric System Installer & Service Provider (RNE 101) and Soft Skills for Base Line Staff in Service Sector'. The programme is designed for unemployed youths between 14-35 years of age group.

The programme is sponsored by Uttar Pradesh Skill Development Mission (UPSDM), Department of Vocational Education and Skill Development, Govt. of Uttar Pradesh and the IIRD is associated in the same as a Large Private Training Partner (LPTP) to implement the programme successfully. State of Uttar

Pradesh aims to skill over 4 million youth by the end of the 12th Five Year Plan. In order to achieve this target and provide employable skills to the youth of the State, the UPSDM has been instituted. The target will be achieved through LPTP, small private training providers and government training providers.

Under UPSDP, IIRD is running its Center in Chandauli district of Uttar Pradesh. Under this training programme IIRD's Chandauli Centre has started the 12 batches with 20 students each batch. After having 4-5 months of intense training, candidates enrolled for training under Skill Development Initiative (SDI) Scheme and are undergoing with Assessment process for Soft Skill and Technical Course separately, in which they had received the training. During training IIRD also has distributed uniforms to the trainees. Out of 12 batches the students of 10 batches has also given their final written examinations too.

Currently fresh 4 batches of candidates has been enrolled for training with 27 students each batch under National Rural Livelihood Mission (NRLM) Scheme.



#### Field survey of Export Industries in Himachal Pradesh

**IIRD HQ-Shimla (March, 2015):** Recently IIRD got an opportunity to do an intensive survey of export industries in Himachal Pradesh to get the information of surplus products of these industries to promote foreign export in the state. To collect the related information from the filed, a survey was initiated by IIRD initially in major industrial areas of the

sate, i.e., Solan and Nalagarh. Total 175 executives or managerial level officers of manufacturing industries would be interviewed to get the required information. This survey study is sponsored by the Indian Institute of Foreign Trade (IIFT) (An Autonomous Institution of Ministry of Commerce & Industry, Govt. of India), Kolkata.





## Integrated Panchayat Development (IPD) Sholi

The IIRD's Sub-mission: Sholi is focused on the IPD of a Panchayat- Sholi of Shimla District, Himachal Pradesh. The following interventions were executed under the same:



## Visualisation of different interventions of IPD in Gram Sabha

Presence of dignitaries like - Joint Director & Deputy Director, Department of PR

IPD-Sholi (January 19, 2015: There was a great role of Executive Committee of IPD and the Senior Executives of IIRD in raising important issues concerned to developmental initiatives of the panchayat in Gram Sabha of the Sholi Panchayat. The issues like broadening of steep and tight curves of Sholi road, demolition of old Panchayat Bhavan and construction of new Panchayat Sansad at the same place, wide spread gambling and drinking problem, etc. were discussed in detail. Some of these issues were ac-

cepted by the public and implemented by the panchayat.

Upon the request of Executive Committee of IPD a social auditing and, a disciplinary committee was constructed by the Panchayat after the approval of the general public.

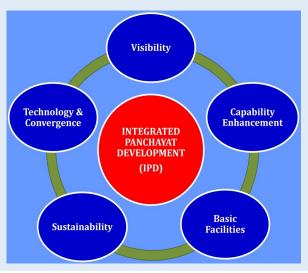
During Gram Sabha, the Managing Director, IIRD and Chairman, IPD Executive Committee has paid an in-depth light on the different interventions of IPD to be executed in the Panchayat. Both of them

also has satisfactorily replied the conceptual queries of the people of the Panchayat on the different interventions of IPD.

The presence of Mr. Kebal Sharma, Joint Director and Mr. Satish Sharma Deputy Director from Department of Panchayati Raj, Himachal Pradesh, the Block Development Officer of Nankhari, and Executive Engineer from PWD Rampur in the Gram Sabha was the great gift for the people and Panchayat.

#### Vision document and Perspective Plan

IPD Sholi: Before realization of IPD Model of IIRD in Sholi Panchayat, it was important to make clear the concept of stakeholders about IPD and associated things. For the same purpose IIRD had prepared Vision Document and Perspective Plan on IPD Sholi. These documents are shared among the Executive Committee Members of IPD. In future these documents would also be used to circulated amongst the different agencies for resource mobilization.



#### Solar Electrification

IPD-Sholi: Eco-friendly solar light powered streets cum habitat light facility initiated by IIRD is in the process of installation in different parts of Sholi Panchayat. Under second installment of the same, IIRD has a plan to install 20 lights in the Panchayat. Till date raw material like, batteries, solar panels and polls has been procured. The assembling of these parts in the laboratory at Sholi has already been initiated. The installed lights under 1st batch are glowing there and appreciated by the villagers.



# Dissemination and demonstration of water harvesting, conservation & ground water recharging technologies

**Sholi:** The project was the part of Integrated Eco-development Research Programme (IERP) of MoEFCC and sponsored by G.B. Pant Institute of Himalayan Environment & Development, Kosi-Katarmal, Almora, Uttarakhand.

The project activities were executed in Gram Panchayat Sholi (1413m to 2240m), Shimla, Himachal Pradesh. Per capita availability of water in the Panchayat was around 86 L per person with negligible availability of water for irrigation. To tackle the water issues and to demonstrate water harvesting, recharging and conservation technologies in panchayat, IIRD done some initiatives under the project. In this regard, one Bawari was renovated to increase its potential to feed more people and area. Along with this, one roof-top rain water harvesting system was also established in a beneficiary's house in Sholi. Total three check dams were also constructed to reduce the soil erosion.

500 saplings of multipurpose bamboo, i.e., *Dendrocalamus hamiltonii* were planted in 10 bigha of barren & fallow land patched of the villagers of Sholi & Khong in Sholi Panchayat (Table 2).

To educate about watershed develop-

Table 2. Plantation site, area, number of bamboo plants planted and beneficiaries.

SN	Plantation site	Area(bigha)	Plants (Nos.)	Beneficiaries
1.	Village Sholi (lower altitude shady area)	5	250	Mr. Veer Chand
2.	Village Khanog (lower alti- tude moist shady area)	2	100	Mr. Jawala Das
3.	Village Sholi (moist sunny site area)	2	100	Mr. Gopal Sharma
4.	Village Sholi (lower altitude sunny site)	1	50	Mr. Munish Sharma



♦ Bamboo plantation in Sholi (inset: planted bamboo-'Dendrocalamus hamiltonii')

ment and to discussed about the water technologies to be used in the project area, the concerned people of the Sholi Panchayat were invited in a training workshop at IIRD Headquarters Shimla.

During the field visits some groups of the community were also made aware by providing them the practical exposure of the water conservation and harvesting techniques implemented by IIRD.

## Internship Programme (IP) for Students







Arun B

**IIRD HQ:** Under the Internship Programme of IIRD, two students namely, Mr. Akhil V. Nair and Mr. Arun B. from Sree Sankaracharya University of Sanskrit, Kalady, Kerala has successfully completed their 25 days

(December 30, 2014 to January 24, 2015) Internship programme (IP) on a topic, "A study on Status of Women, Social Evils and Deforestation in Sholi Panchayat, Shimla, Himachal Pradesh". Both the students has completed their dissertation works under the auspicious guidance of senior faculty of IIRD. IIRD has provided an experience of excellent field work along with the organized working environment for both interns.

#### **New Year Celebration-2015**



♦ IIRD Staff enjoying lunch at Sagar Ratna, Shimla



## Swachh Sholi Abhiyan (SSA) under IPD

SSA on every 1st Saturday of Months – Jan to Mar, 2015

Sholi: IIRD through its unique initiative of Integrated Panchayat Development (IPD); an endeavour to convert a Gram Panchayat into a tinny republic, is continuously organizing Swachh Sholi Abhiyan (SSA) since December 6, 2015 in Sholi Panchayat to clean the streets, roads and infrastructure of the Panchayat in align with the Swachh Bharat Abhiyan by Govt. of India

The campaign was officially launched on December 6, 2014 at Sholi village by the Managing Director (MD) of IIRD. As per the earlier commitment of IPD and general public of the panchayat it was decided to organize the SSA cleaning campaign on every 1st Saturday of each month the.

On the same line SSA was organised on 3rd January, 7th March and 7th Mach of the current year 2015. The IPD team has organized the SSA with a lead role by Ms. Anjana, GIS Associate, IIRD. Every month Team SSA has



mobilized the Mahila Mandal, Yubak Mandal and general public of the villages to boost them to be the part of SSA and to make the panchayat a model one in all sphere of cleanliness.

Every month the volunteers from Yubak Mandal, Mahila Mandal and some individuals of different villages of Sholi along with IPD Team actively participated in the campaigns. The participants of the campaign voluntarily cleaned roads, streets, nearby houses, public infrastructures and drainages of different villages of Sholi Gram Panchayat area.

## VSAT High Speed Internet at IPD Office Sholi

A Unique Initiative of IPD

Sholi (January 19, 2015): The VSAT High Speed Internet facility has been installed by IIRD at its IPD Office at Sholi. At that occasion the Dr. L.C. Sharma, Managing Director of IIRD also has inaugurated the official website of IPD. After getting VSAT facility in Sholi the Panchayat has got a direct link with the worldwide community. On the occasion the Managing Director IIRD has promised that in near future the whole panchayat will be under wi-fi network. He also motivated the villagers especially the young generation to use the internet as a supportive tool for their education and profession. Dr. L.C. Sharma also requested the people of the panchayat for imparting their valuable suggestions on IPD website.



## Orientation of Women associated with Milk Producers' Societies

2519 women got training / Sponsor: HP MILKFED



**IIRD HQ-Shimla:** IIRD successfully executed an Orientation Programme on 'Animal Rearing and Management of Milk Cooperative Societies'. The programme was specialty organised for those women which were associated with Milk Producers' Societies, registered under

Himachal Pradesh State Cooperative Milk Producers' Federation Ltd. (HP MILKFED). The training programme was sponsored by HP MILKFED, Tuto - Shimla, Govt. of Himachal Pradesh under Rashtriya Krishi Vikas Yojana (RKVY) functioning under National Mission for Protein Supplements (NMPS) of Department of Agriculture & Cooperation, Ministry of Agriculture, GOI. The objective of the programme was to make aware and well trained the mountainous women for

getting more milk from their milch animals. During the programme technical strategies on animal rearing were discussed in detail along with the discussion on role of women in cooperativeness and challenges & problems concerned to milk production sector. Under this programme, IIRD has executed training programmes at 18 venues in three districts - Shimla, Kullu and Mandi of Himachal Pradesh between March 28 to April 8, 2015 for 2519 milk producer women.



# National Level Verification of Best Performing Panchayats in Kerala and Rajasthan for PSP and RGGSP Under RGPSA

IIRD HQ-Shimla, March 2015: IIRD has been entrusted as National Level Field Verification Agency (NLFVA) by the Ministry of Panchayati Raj (MoPR) to carry out verification of State recommended Panchayats for conferring Panchayat Sashaktikaran Puraskar (PSP) and Rashtriya Gaurav Gram Sabha Puraskar (RGGSP) under Rajiv Gandhi Panchayat Sashaktikaran Abhiyan (RGPSA) in Kerala and Rajasthan. PSP and RGGSP are the national awards given to encourage the rural planning units to perform better and strengthen the grassroots level democracy.

The specific objectives of the assignment were as follows:

- To verify that information given by recommended Panchayats/ State Level Verification team are correct.
- To document best practices done by the panchayats
- To identify how these Panchayats can further improve

Before to start the panchayat verifica-

tion briefing meetings were held with the Nodal Officers and other Officers of Panchayati Raj Department in both the states.

As NLFVA, a team of two senior staff from IIRD has visited and verified the shortlisted one District Panchayat, three Intermediate Panchayats and three Village Panchayats of Kerala for PSP. All the panchayats were found up to the mark in their performance excluding one Intermediate Panchayat.

In Rajasthan total 9 panchayats— one District Panchayat, two Intermediate Pachayats and six Village Panchayats were verified for PSP. All the verified panchayats were found up to the mark in their performance excluding one Village Panchayat.

A debriefing meeting was also held between Verification Teams and the Officers of the State Governments in both the states to sum up the verification process.

The best practices were also documented for all the panchayats except the rejected panchayats.



#### Verification of Panchayats for Rashtriya Gaurav Gram Sabha Puraskar in Kerala

**Kerala, March 2015:** As National Level Field Verification Agency (NLFVA) under the Ministry of Panchayati Raj (MoPR) a team of two staff members of IIRD has verified two Village Panchayats of Kerala State for conferring the Rashtriya Gaurav Gram Sabha Puraskar (RGGSP) under RGPSA.

The RGGSP has been introduced by the MoPR in 2014 to evaluate the participation of Gram Panchayats in the planning process for the rural development. Under this initiative,1st time some best preforming panchayats will get this award.

The performance of both verified panchayats were found up to mark and recommended for RGGSP.





## **Training Programme on Co-operative Movement**

Total 1120 Milk Producers' Cooperative Societies Management Committee Members Got Training

IIRD HQ-Shimla: IIRD successfully completed a training programme on 'Co-operative Movement' for Milk Producers' Co-operative Societies Management Committee (MPCSMC) (Registered under HP MILKFED) Members of Kangra, Shimla, Sirmaur, Kullu & Mandi Districts of Himachal Pradesh. Total 1120 MPCSMC Members has gone through this training programme in 13 different venues. The

objective of the programme was to strengthen these members regarding the Co-operative Movement to ensure more milk from the concerned societies. In the training programme, issues like feed & fodder, better insemination, variety of cows, animal diseases, etc. were discussed. The milk procurement issues of the co-operative societies were also discussed in detail.

Table 4: Details of the Training Programme on Co-operative Movement

SL	Venue	Duration	District	Participants
1.	Shimla, Sholi, Anni & Nirmand (10 venues)	In Nov & Dec 2014	Kangra, Sirmour, Kullu & Shimla	726
2.	Panchayat Hall at Kotli	Jan 4-6, 2015	Mandi	108
3.	Milk Processing Plant, Chakkar	Jan 4-6, 201 <i>5</i>	Mandi	132
4.	Chilling Plant, Kunnu	Jan 4-6, 2015	Mandi	154



## **Entrepreneurship and Skill Development Programme (EDP)**

Topic: Housekeeping & Hospitality / Sponsored by: NIESBUD, MoMSME

Shimla, February 2015: The IIRD has successfully organised a 125 hrs Entrepreneurship and Skill Development Programme (ESDP) in Housekeeping and Hospitality for 50 enthusiastic youth (under two batches) participants of Shimla under the sponsorship of NIESBUD, Ministry of Micro Small and Medium Enterprises, Govt. of India. The programme was started on January 23, 2015 and ends on February 19, 2015.

The 1st Batch of the training programme was inaugurated by Chairmen of IIRD Prof. R.K. Gupta, however, second by Managing Director IIRD Dr. L.C. Sharma.

The issues of housekeeping and hospitality were taught to the trainee boys and girls through theoretical as well as prac-



tical exposure. Each and every sessions were planned and designed in such a way so that trainee youth could get professional ideas for starting their own entrepreneurship in this field.

Participants were also exposed to the key steps in startup processes and equipped with adequate knowledge to initiate a venture in housekeeping & hospitality and related services.

#### Open Invitation to "Workaholic" and "Mad for Cause" People

Are you willing to do something remarkable before saying Good-Bye to this world? If you feel like; and if you have learned to work for a cause; and if you need a platform to convert all your miraculous ideas into reality; then please come and join us; don't discuss on the TORs as the competent persons can create TORs for themselves at their own; don't negotiate on perks as the perks will follow the people working for a cause. All remarkable achievements have been made in the world by the MAD people only. The opportunity is just at the distance of a call. Contact: Mr. Saroj K. Das, Co-Director; saroj@iirdshimla.org; +91 9459543117.

#### "LIFE AT IIRD"



I have good experience of working in service sector. And I think IIRD is the best platform for me to prove my potentials.... .... Himpriya Gupta, HR Officer.



It was a great learning experience for me to interact with the rural community of the hilly areas of the Himachal Pradesh and to understand their unique problems. Thanks to honourable Managing Director of IIRD for providing such opportunity......

Arun B., Internship Trainee from Sree Sankaracharya University of Sanskrit, Kerala.





During my internship period in IIRD I remained much influenced with working strategies of the management. I think in near future IIRD will touch new heights in development sector with a prestigious position....... Akhil V. Nair, Internship Trainee, Sree Sankaracharya University of Sanskrit, Kerala.





I was wondering for getting progress with satisfaction in my career, but the kind of interest IIRD generated is unforgettable. Now, it is my turn to prove to be a real soldier of IIRD.
...... Pamit Sharma, Logistic Assistant.



It was the result of my sincere efforts & hard work and the blessings of IIRD management that I have successfully competed eleven years of my services in the organisation.

................ Leela Devi, Peon.

#### **IIRD** Missions

Mission For Environment Protection and Ecofriendly Livelihood

Mission For Livelihood Promotion

Mission For Participatory Governance and Public Welfare

Mission For Model Development and Humane Engineering

#### **IIRD Centres/Sub-Missions**

Centre for Natural Resource Management (CNRM), Centre for Environment & Climate Change (CECC), Centre for Livelihood & Micro-Finance (CLMF)

Centre for Career Studies (CCS), Centre for Tourism Promotion (CTP), Centre for Entrepreneurship & Skill Development (CESD)

Centre for Urban Governance (CUG), Centre for Local Self Governance (CLSG), Centre for Disaster Management (CDM)

Centre for Technology & Innovation (CTI), Sub-Mission: IDP, Sub-Mission: IPD

#### **EDITORIAL BOARD**

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